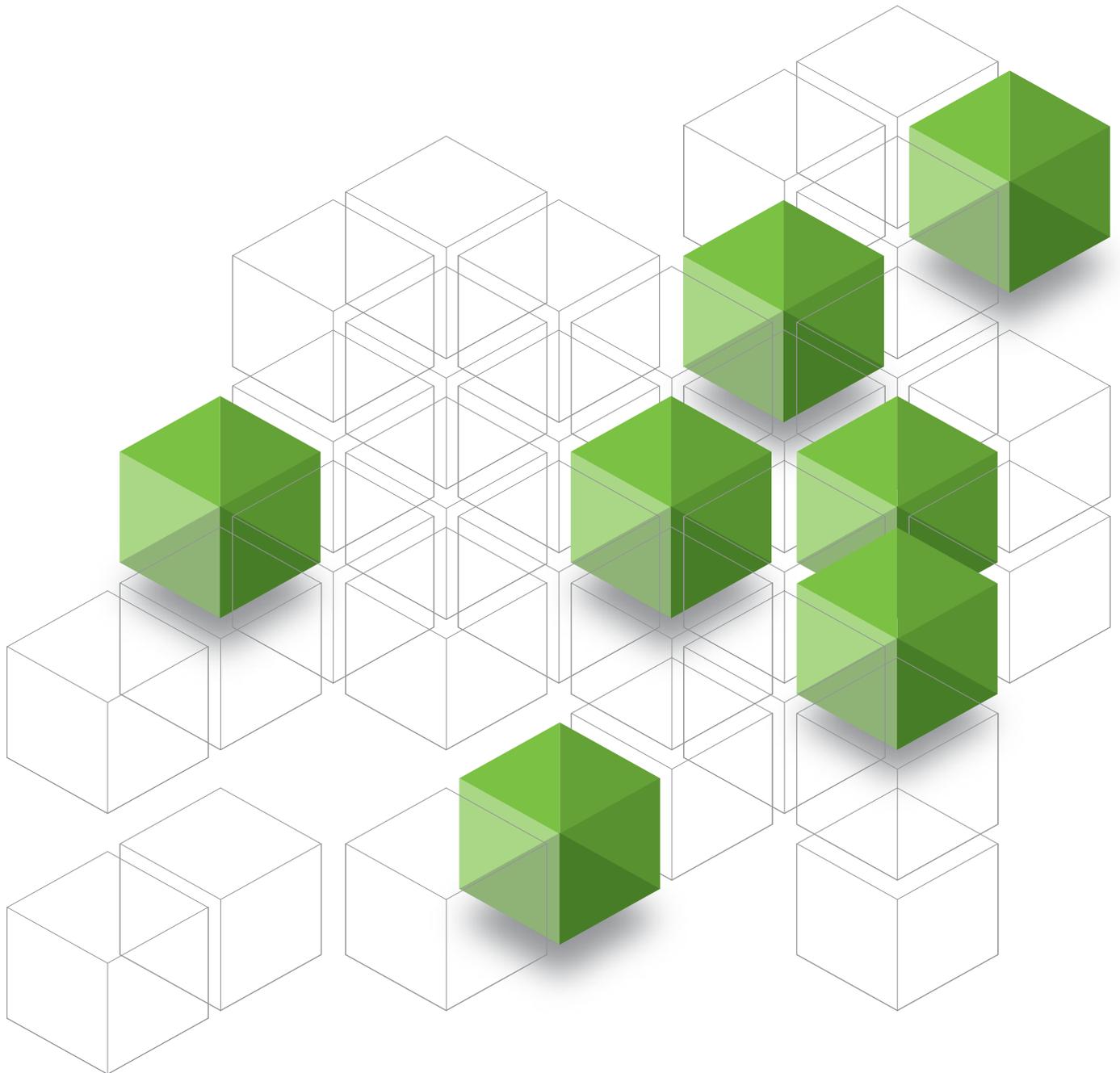


COLLABORATION NEVER SOUNDED THIS GOOD

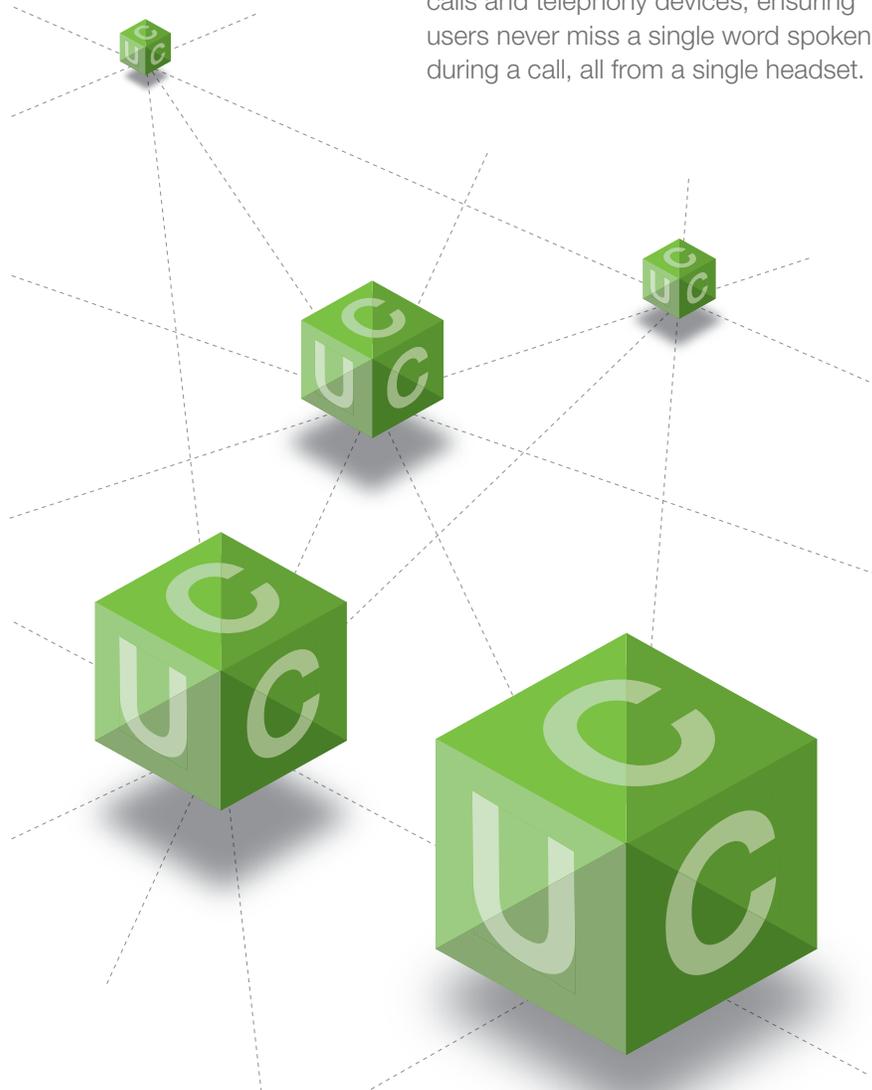
PLANTRONICS UC SOLUTIONS FOR IBM® LOTUS®
SAMETIME® AND SAMETIME UNIFIED TELEPHONY



Unified Communications (UC) allows people to effectively collaborate from different locations—across town or across an ocean.

With the latest generation of UC offerings from IBM, combined with Plantronics audio solutions, collaboration never sounded better. Plantronics audio solutions with Lotus Sametime enable a user experience that rivals the fidelity of in-person meetings, including an unprecedented ability to hear and be heard with lifelike clarity. More than just having crystal-clear audio, this means having the flexibility to switch between calls and telephony devices, ensuring users never miss a single word spoken during a call, all from a single headset.

The real-world business environment presents several barriers to successful collaboration when using UC voice applications. Background noise on one caller's line can disrupt a conference call. Participants may also strain to hear a caller who is using a poor-quality audio device, or they may fail to hear someone who forgot the line was muted. Additionally, the PC—with its basic built-in speakers and microphone and a user interface that relies on a keyboard and mouse—makes voice communications difficult, limiting privacy and mobility.



Plantronics for an unparalleled audio experience with IBM Lotus Sametime

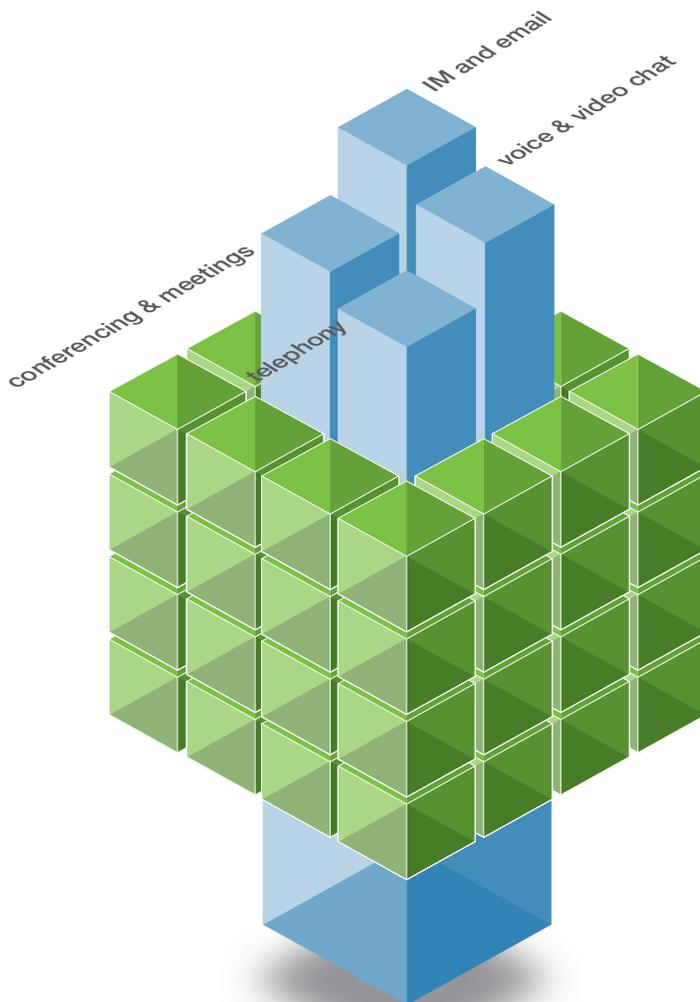
- untethered connectivity
- agility to use multiple devices
- crystal-clear sound
- remote call control
- privacy and security

IBM Lotus Sametime Unified Telephony and Plantronics audio solutions deliver on the promise of unified communication and collaboration.

IBM Lotus Sametime and IBM Lotus Sametime Unified Telephony deliver rich communication and collaboration tools and functions needed to address the challenges of today's business environments. Lotus Sametime provides a unified user experience for bringing audio, IM, rich presence, voice, video, email, telephony and conferencing into a single client application.

With the right headset or speakerphone from Plantronics, enterprise workers using Lotus Sametime now have unprecedented flexibility in the way they work and collaborate with others. Plantronics headsets and PerSono® software plug in for Lotus Sametime extends and enhances Lotus Sametime by combining superior audio with advanced call management and wireless technologies to deliver a truly unified experience. It allows users to collaborate without being tethered to the PC or phone and to switch easily between calls—even when calling in on multiple communication devices.

Together, the audio device and the PerSono plug-in for Lotus Sametime bring a higher level of productivity, agility, and meeting effectiveness to the UC experience.



Unified Communication and Collaboration

The superior audio quality and agility-enhancing features of Plantronics products create a unified user experience.

Enhanced Productivity

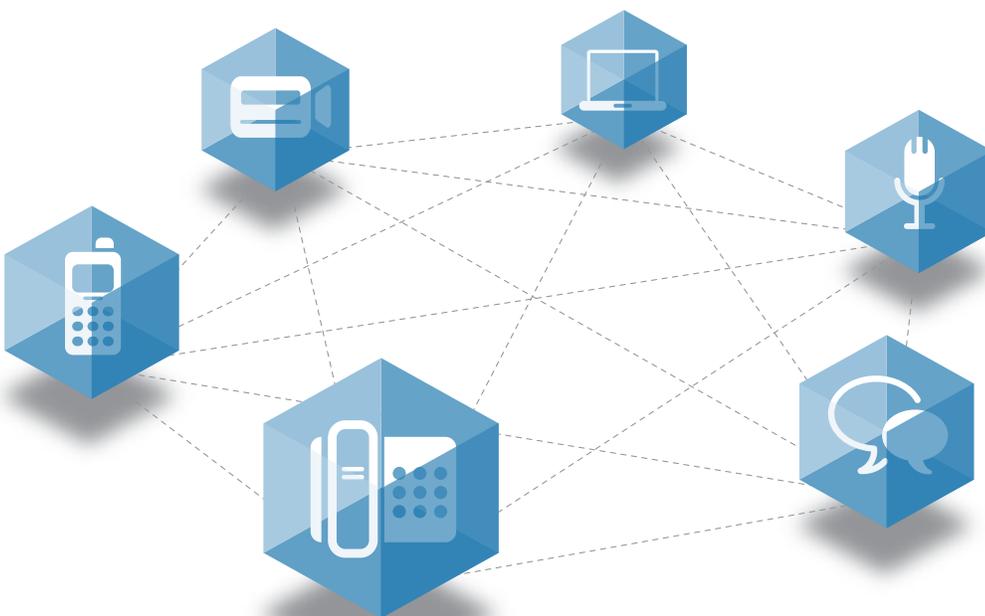
Whether using a corded or wireless Plantronics headset, Lotus Sametime users have their hands free for instant messaging, email, or other tasks, enabling greater productivity while on long distance conference calls or online meetings.

Enhanced Agility

Multi-tasking in the UC world often means juggling calls on multiple devices, such as a mobile phone, PC, and desk phone. At other times it means having to deal with constant interruptions, such as receiving a call on the desk phone or listening to a voicemail that arrives in the email inbox while watching a webcast. Plantronics delivers the agility to jump quickly and easily between competing calls on multiple devices to create a multi-device unified audio experience.

Enhanced Meeting Effectiveness

Business no longer waits for everyone to be in the same place at the same time. Now, UC solutions like IBM Lotus Sametime enable online meetings that incorporate audio, video, and Web media to bring geographically dispersed people together for real-time collaboration. Plantronics wideband headsets deliver superior audio fidelity, giving voice communications a life-like feel. Advanced noise-canceling technologies block out ambient noise before it can disrupt an online meeting or conference call. And using Plantronics wireless headsets with Lotus Sametime means users can stay connected to a conference call meeting even while walking across the office or home—up to 200 feet away from the base station.



Plantronics audio solutions enhance the UC experience.

Environmental noise, poor quality audio, and the lack of an integrated audio solution for managing multiple applications can all diminish the productivity benefits of UC. This is why Plantronics has developed a full portfolio of UC audio solutions that

are seamlessly integrated with Lotus Sametime. These Plantronics audio solutions and IBM Lotus Sametime Unified Telephony software work together to deliver truly unified communications and collaboration not experienced before.

